

ISOPH CLIENT PROJECTS

WebJunction (A Project of the Bill and Melinda Gates Foundation)

WebJunction (<http://webjunction.org>) is a portal offering public librarians a broad range of resources, including information on policies and practices, advice for purchasing hardware and software, message boards, and online courses. Isoph provides the technology that forms the core of the learning center, one of the five main areas of the site. The learning management system component of Isoph Blue—Isoph’s integrated Web-based platform for managing Web content, collaboration, and online learning—is delivered to the WebJunction site via cutting-edge Web services. Isoph played a critical role in the portal’s initial development process, including:

- Design of the user interface for WebJunction
- Integration of Isoph Blue as a Web service
- Development of over a dozen online courses

WebJunction was launched with great fanfare in the Jefferson Building of the Library of Congress on May 12, 2003. Isoph staff were present, along with more than 400 representatives from the library world.

Leader to Leader Institute

The Leader to Leader Institute, formerly the Peter F. Drucker Foundation for Nonprofit Management, partnered with Isoph to create the online workshop, *Meeting the Collaboration Challenge*. Based on Harvard professor James Austin’s book *The Collaboration Challenge* and a successful classroom-based course, the workshop explores strategies for improving how nonprofit organizations and their for-profit colleagues collaborate.

Restructured for Web delivery, the online workshop uses the Isoph Blue collaboration portal to engage participants using an online PowerPoint presentation, interactive group activities (like instant polls or writing comments on the whiteboard), and discussion of case studies. Verbal communication among the participants and the presenter happens via a traditional conference call. Following the synchronous online session, learners continue their interactions using an asynchronous discussion board, which provides the opportunity to connect with peers who participate in other online sessions, as well as those who participate in the classroom workshops, creating a true learning community.

National Wildlife Federation

The National Wildlife Federation (NWF), the nation’s largest member-supported conservation group, uses Isoph Blue to power its new Wildlife University. Wildlife University is a multi-faceted online learning program to advance environmental protection by increasing awareness about endangered species issues, cultivating and converting audiences into advocates for biological diversity, and providing a model for other like-minded organizations to recruit grassroots activists.

The FrameWorks Institute

The FrameWorks Institute E-Workshop is an online workshop to familiarize child advocates with the core principles of framing and their application to communications planning and public speaking. Isoph developed the custom online course in conjunction with FrameWorks and deployed the Isoph Blue learning management system to administer the online learning program. Supported by the nation’s leading foundations, the mission of the FrameWorks Institute is to

advance the nonprofit sector's communications capacity by identifying, translating, and modeling relevant scholarly research for framing the public discourse about social problems.

Planned Parenthood Federation of America

Isoph joined with Planned Parenthood Federation of America (PPFA), the world's largest and most trusted voluntary reproductive health care organization, to develop an online public affairs training program. Working with Isoph, PPFA is developing two online courses that provide the essential orientation information and broad strategic overview critical for any public affairs role. Using Isoph Blue technology, PPFA affiliate and national staff can access the training anytime, at their convenience.

Gifts in Kind International

Gifts In Kind International is the world's leading charity in product philanthropy and the 8th largest charity in the United States. Its network of 400-plus community programs provides nonprofits access to millions of dollars annually in product and service donations, including nearly \$800 million in 2002. The Isoph Blue application will provide the backbone for new training offerings for Gifts in Kind's worldwide affiliates. Additionally, Isoph is providing consulting services to help Gifts in Kind produce its on online learning content.

The Study Skills Network

The mission of the Study Skills Network is make it possible for every student and parent to have affordable access to comprehensive, personalized training in how to learn efficiently. Working to address the needs of those students whose needs get lost in large classes and in tight budgets, the Study Skills Network was historically confined to classroom delivery during the summer.

In an effort to transcend geographical and temporal barriers in delivery of its services, the Study Skills Network created the Study Skills Institute, powered by Isoph Blue. The Study Skills Institute provides a vehicle for delivering online instruction and tutoring and tracking the progress of students in the program. Students can participate and receive help throughout the year from their own homes, and parents can access detailed reports about their child's progress on a real-time basis. The Institute also serves teachers by offering training courses for teachers that focus on techniques to provide comprehensive study skills training within their own classroom as well as school-wide services.

Voices for America's Children

With member organizations in almost every state, Voices for America's Children is a national organization committed to working at the state and local levels to improve the well-being of children. Voice for America's Children will be using the Isoph Blue application to host its new online advocacy institute. In addition, Isoph will work with Voices to develop two custom learning modules to be offered via the Institute.

Prevent Child Abuse America

Since 1972, Prevent Child Abuse America has led the way in building awareness, and providing access to resources and research for preventing the abuse and neglect of our nation's children. Prevent Child Abuse America's network of chapters in 38 states and the District of Columbia provides the leadership needed to promote and implement prevention programs, education and advocacy at the national, state and local level. Prevent Child Abuse America is using the Isoph Blue Collaboration Portal to support and enhance communication and collaboration between national office staff and the chapters, and within the chapter network.

America's Second Harvest

America's Second Harvest distributes nearly 2 billion pounds of food each year, with a mission of creating a hunger-free America. Its network includes more than 200 food banks and food-rescue organizations, serving every county in the United States. As an important element of its technology strategy, America's Second Harvest is using the Isoph Blue Learning Portal to develop e-learning programs to provide affordable and accessible online training, increasing the skills of its entire network and freeing up valuable dollars for the fight against hunger.

Chapel Hill Training Outreach Program (CHTOP)

CHTOP houses resource centers for respite, CBFRS (FRIENDS), and Families in Orange Co. (NC), and produces assessment and training products for normally developing children and children with disabilities. CHTOP uses the Isoph Blue system to offer online training and certification for its Learning Accomplishment Profile (LAP) system, a comprehensive approach to understanding and facilitating the development of young children. Other online training initiatives include a three-course series on child and adolescent development.

Innovation Network

Innovation Network (www.innonet.org) is a national nonprofit that builds the evaluation capacity of nonprofits and funders. Since its founding in 1992, Innovation Network has reached hundreds of clients with its consulting and training services, and its online tools have reached thousands more. Innonet.org exists to make evaluation training know-how available on the Web. Innovation Network is using Isoph Blue to produce online evaluation training materials, for both real-time trainings and self-guided modules.

Episcopal Divinity School

A seminary for the Episcopal Church, USA, Episcopal Divinity School is grounded in the Anglican tradition and is committed to educating lay and ordained leaders for Christ's Church and for the world. Episcopal Divinity School uses the Isoph Blue system to support its Pastoral Excellence Project, a program developing sustainable support and learning systems for an underserved region.

UCSF AIDS Health Project

Since 1984, the UCSF AIDS Health Project has served thousands of clients, counselors and clinicians, justifying its reputation as one of the leading HIV mental health agencies in San Francisco. As a unit of the University of California San Francisco, one of the leading medical schools in the world, the AIDS Health Project has also recognized that quality client care begins with professionals who are well-trained. Isoph is providing consulting and instructional design expertise to the AIDS Health Project as it adapts its classroom-based training to provide an online learning option that is easily accessible.

About Isoph Corporation

At Isoph, we know learning. Our innovative technology, Isoph Blue, enables the creation of Web communities driven by learning. Our expertise in instructional and graphic design, application development, and data integration helps mission-driven organizations achieve their fundamental goals. For more information, please call 866.969.9260, or visit www.isoph.com for product and company details.

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